

Lobbying Effort On Topic Not Yet Assigned A Bill Or Rule Number

2009-2010 Legislative Session

Development, drafting or introduction of a proposal relating to

State regulation of outdoor advertising

Action Intended To Affect: Both Legislative Matter and Rule

Total Hours Of Effort On This Matter

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
36			132	168

Hours of Principals' Efforts on This Matter

Outdoor Advertising Association of Wisconsin				
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
36 (15%)			132 (50%)	168 (17%)